

Paris, 30 May 2013

Coface launches its new corporate website, a tool to help companies prevent commercial risks and protect their transactions

Following the rollout of its new visual identity, Coface has redesigned its Group website. This key achievement expresses Group's specific added value as credit-insurer serving companies and further conveys its commitment to enabling secure exchanges worldwide, as expressed in its tagline "Coface for safer trade".

"Our new corporate website reflects the singularity and modernisation of the Group. It is a link that unites Coface with its customers and its partners in 97 countries. It is also an efficient tool developed to help our clients to take the best decisions at the best possible moment, whether concerning risk assessment or risk cover," declares Jean-Marc Pillu, Chief Executive Officer of Coface.

More dynamic, more informative, with easier access

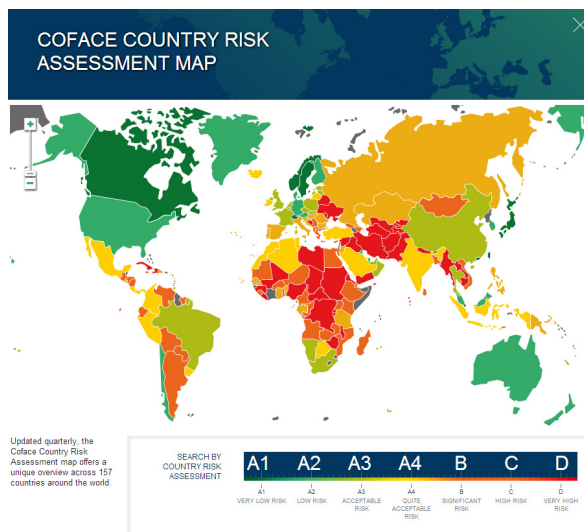


The coface.com website of the Coface Group has undergone a complete overhaul, both in its design and content. The graphics, completely different to the old site, incorporate a new identity – logotype, typography, range of colours, iconographic universe representing the business people that Coface supports on a daily basis. Optimised navigation allows ease of browsing and improved access to information.

Different audiences (customers, prospective customers, business partners, media) benefit from an enhanced and more informative presentation of Coface's global business and solutions to help protect companies against the risk of customer bankruptcy and from immediate availability of its economic research.

Dedicated area demonstrating Coface's strong expertise in assessing and preventing risks for companies

More than ever Coface places the customer at the core of its business, offering direct and efficient access to its expertise in assessing and preventing risks.



Among the tools available for companies: a global map of country risk – enhanced and restructured - and two sections ("*News and Publications*" and "*Economic studies*") dedicated to comprehensive analysis of country and sector risks throughout the world.

The Coface country risk assessment aims at evaluating the average credit risk of companies in a given country. The evaluation is based on economic, financial and political data. But it also takes into account Coface experience on the country, under two dimensions: Coface's payment experience on the companies of the country and also its assessment of the business climate.

Enjoy browsing the new www.coface.com website !

MEDIA CONTACT:

Maria KRELLENSTEIN - T. +33 (0)1 49 02 16 29 – maria_krellenstein@coface.com

About Coface

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for export. In 2012, the Group posted a consolidated turnover of €1.6 billion. 4,400 staff in 66 countries provide a local service worldwide. Each quarter, Coface publishes its assessments of country risk for 158 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 350 underwriters located close to clients and their debtors.

In France, Coface manages export public guarantees on behalf of the French state.

Coface is a subsidiary of Natixis, corporate, investment management and specialized financial services arm of Groupe BPCE.

www.coface.com